

## **Sponsorship Packages**

# **2024 Congressional Baseball Game**

## **Nationals Park – June 12, 2024**

All sponsorships can be customized, and all benefits are limited. Please contact Michelle Payne at (202) 251-6786 or [michelle@congressionalsportsforcharity.org](mailto:michelle@congressionalsportsforcharity.org) with questions and to determine availability of sponsorship levels or benefits.

*\*All benefits subject to availability.*

*\*Private party event costs not included with sponsorship.*

*\*All content (print; video; live activation; giveaways; etc.) subject to approval by CSC and the Nationals. No political or policy messaging allowed.*



## **\$100,000 Commissioner's Cup Sponsor**

- Exclusive opportunity to participate in the pre-game program
- Logo stenciled on field during game (only 1 available)
- Full page ad in the printed program (only 3 available)
- Choice of branded presence in the VIP party hosted by CSC (one banner, one giveaway, 50 VIP passes) or Opportunity to host branded reception in an exclusive private ballpark venue (full branding – only 5 available)

### **Exclusive Private Venues (5 available)**

- Bud Brewhouse – 350
- Bud Terrace – 500
- Champions Club First Base – 700
- Champions Club Third Base – 300
- Diamond Club – 700

### **Joint VIP Party (8 available)**

- Terra Club Joint VIP - 50

- Exclusive pre-game on-field photo opportunity for two people
- Six invitations to the:
  - Autograph Reception
  - Batting Breakfast
  - HOF/Grants Reception
- Interactive fan build out on Center Field Plaza with branded give aways
- 90 second Inning Break Activation
- 60 second Pre-Game Video
- Logo recognition on website, during the game & in printed program
- Ticket allocation same as private party guests (or mutually agreed upon number)

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## **\$50,000 Hall of Fame Sponsor**

- Choice of branded presence in the VIP party (one banner, one giveaway, 50 VIP passes) or Opportunity to host branded reception in an premiere private ballpark venue (full branding – only 7 available)

### **Premiere Private Venues (7 available)**

- Ultra Loft – 210
- Stella Bar – 200
- Swing Big - 125
- Family Picnic Area – 400
- Super Suites (3) – 70

### **Joint VIP Party (8 available)**

- Terra Club Joint VIP - 50

- Exclusive pre-game on-field photo opportunity for two people
- Five invitations to the:
  - Autograph Reception
  - Batting Breakfast
  - HOF/Grants Reception
- Interactive fan build out on Center Field Plaza with branded give aways
- 60 second Inning Break
- 60 second Pre-Game Video
- Logo recognition on website, during the game & in printed program
- Ticket allocation same as private party guests (or mutually agreed upon number)

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## **\$25,000 All-Star Sponsor**

- Opportunity to host branded reception in a premium suite (full branding – only 12 available)

### **Premium Suites (12 available)**

- Adjoined Party Suites (3 available) - 100
  - Washington Suites (7 available) - 42
  - Home Plate Tailgate (1 available) - 225
  - Roosevelt/Kennedy Conference Rooms (1 available) - 400
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- Four invitations to the surrounding events:
    - Autograph Reception
    - Batting Breakfast
    - HOF/Grants Reception
  - Interactive fan build out on Center Field Plaza with branded give aways
  - 30 second Inning Break Activation
  - 30 second Pre-Game Video
  - Logo recognition on website, during the game & in printed program
  - Ticket allocation same as private party guests (or mutually agreed upon number)

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## **\$15,000 Major League Sponsor**

- Opportunity to host branded reception in a standard suite (full branding – only 22 available)

### **Standard Suites (22 available)**

- Party (4 available) - 50
  - Jefferson/Lincoln (18 available) – 35
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- Two invitations to the surrounding events:
    - Autograph Reception
    - Batting Breakfast
    - HOF/Grants Reception
  - 30 second Pre-Game Video
  - Table for Branded Give-Aways on Center Field Plaza
  - Logo recognition on website, during the game & in printed program
  - Banner displayed in outfield
  - Ticket allocation same as private party guests (or mutually agreed upon number)

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## **\$10,000 Grand Slam Sponsor**

- Two invitations to the surrounding events:
    - Autograph Reception **AND** HOF/Grants Reception
  - 15 second Pre-Game Video
  - Table for Branded Give-Aways on Center Field Plaza
  - Logo recognition on website, during the game & in printed program
  - Banner displayed in outfield
  - 40 reserved game tickets
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## **\$5,000 Home Run Sponsor**

- One invitation to the surrounding events:
  - Autograph Reception **AND** HOF/Grants Reception
- Logo recognition on website, during the game & in printed program
- Banner displayed in outfield
- 20 reserved game tickets

*\*All benefits subject to availability.*

*\*Private party event costs not included with sponsorship.*

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## **\$2,500 Super Fan Sponsor**

- *Logo recognition on website & in printed program*
- *Banner displayed in outfield*
- *10 reserved game tickets*

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## **\$1,000 Fan Sponsor**

- *Logo recognition on website*
- *5 reserved game tickets*

*\*All benefits subject to availability.*

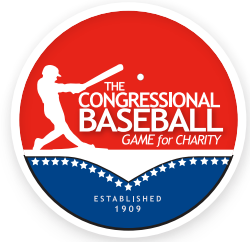
*\*Private party event costs not included with sponsorship.*

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# Sponsorship Add-Ons

(THESE ITEMS DO NOT INCLUDE ANY OTHER BENEFITS)



## **Signature: \$75,000 exclusive or option to split**

- Branded presence at the Autograph Reception on the evening prior to the game. Event costs included.

## **HOF & Grants: \$75,000 exclusive or option to split**

- Branded presence at the Hall of Fame & Grants Reception in November. Event costs included.

## **Trading Pack: \$20,000 exclusive**

- Logo displayed on back of player baseball cards.

## **Scorebook: \$5,000 full page; \$2,500 half page**

- Half page or full page print ads in the game day program.

## **Play Ball: \$10,000 exclusive**

- Opportunity to make the play ball announcement on the field prior to the game.

## **Delivery: \$10,000 exclusive**

- Opportunity to deliver the game ball on the field prior to the game.

## **Marketing: Contact for details**

- Logo display or ad time during the game or during the national broadcast.

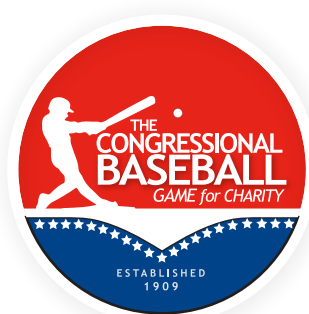
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- *No portion of any sponsorship may be resold.*
- *Use of the Congressional Baseball Game or any of the benefits of sponsorship thereof for fundraising is approved only if undertaken in partnership with Congressional Sports for Charity. All other fundraising or profit-making ventures are prohibited.*
- *All receptions are designed to comply with House and Senate ethics rules.*
- *Congressional Sports for Charity (EIN 81-2118591) is a 501c3 nonprofit organization that provides grants to charities supporting vulnerable children and families in the DC metro area.*
- *All donations are deductible to the full extent of the law.*